

EXPANDING, DEVELOPING and SUPPORTING
business between Brazil and the Netherlands

OFFICES IN AMSTERDAM | SÃO PAULO | RIO DE JANEIRO | SANTA CATARINA | CEARÁ | GOIÁS | BRASÍLIA



PRESS-RELEASE:

The Brazilian-Dutch Chamber of Commerce (Bradutch) announces the opening of representative offices in Brazil

The Brazilian-Dutch Chamber of Commerce, Bradutch, based in Amsterdam, will open its first representative offices in Brazil starting in May. Seven offices will be inaugurated in different states of the country.

Bradutch was created in 2015 aiming to promote business opportunities between Brazilian and Dutch companies (and vice versa). With a young and dynamic team, departing from the traditional models usually adopted by a chamber of commerce, the Chamber launched its Business Platform during the end of 2017 at the Brazilian Network Day in Utrecht with the presence of more than 300 visitors and the support from the Brazilian Embassy in the Netherlands, the Dutch Investment Agency (NFIA), Rabobank, and other partners.

The platform includes the digital magazine Bradutch Business Magazine (available online or in Bradutch's app for iOS and Android, in English and Portuguese), a quarterly publication; business vlogs with the publication of videos aimed at business audiences on Bradutch's YouTube channel; in addition to the publications on the Bradutch portal. In this way, Bradutch members have the opportunity to actively participate in the Business Platform, whether through the magazine, portal or vlog, being assured that they will be using a communication channel aimed specifically at an audience relevant to their business. In addition, the Chamber also offers services such as events, participation in fairs, business rounds, business matchmaking, among others.

Identifying a greater potential for trade relations between Brazil and the Netherlands, Bradutch is now preparing for its next step, which consists of establishing seven representative offices in Brazil, scheduled to open in March this year. Offices will be opened in São Paulo, led by Raphael Zaroni; Rio de Janeiro, led by Luciana Queiroz; Santa Catarina, led by Victor Albert Batista; Ceará, led by Rômulo Alexandre Soares; Goiás, led

by Fernanda Siqueira, Brasília, led by Joyce Dias; and Tocantins, led by Alexandre de Castro. "The opening of offices in Brazil will allow us to offer a broader scope of support to the commercial activities of our members and partners," said Pollyane dos Reis, Executive Director of Bradutch.

The opening ceremony will be held at the headquarters of the Federation of Industries of the State of Ceará (FIEC), on May 2nd from 7am to 9am.

For more details on the opening of offices, read the article on the subject in the second edition of Bradutch Business Magazine, available for free through the Chamber website. If you have any questions, please contact lucassobral@bradutch.com.

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