



EMBASSY OF THE FEDERATIVE REPUBLIC OF BRAZIL

The Hague, 28 March 2019

Dear Sir/Madam,

I would like to refer to the activities developed by the Brazilian Chamber of Commerce in the Netherlands (BRADUTCH). Since its foundation, BRADUTCH has been a reliable and cooperative partner to the Embassy of Brazil in The Hague. A vast array of initiatives, ranging from the organization of economic seminars to the promotion of commercial fairs, has proven BRADUTCH's support to the business community is of great importance.

BRADUTCH plays an essential role in supporting and advising Brazilian companies that plan to internationalize and set up a physical presence in the Netherlands. Through its extensive network and technical know-how regarding the Dutch law and tax systems, BRADUTCH facilitates the insertion of Brazilian entrepreneurs in the Dutch business environment, mitigating the risks associated with the complex operations related to international expansion.

The digital magazine Bradutch, launched in 2017, constitutes a valuable tool to improve reciprocal knowledge between Brazil's and the Netherlands' business communities. The magazine, which is released quarterly, in English and Portuguese, features interesting and informative articles that highlight the commercial and investment opportunities for our bilateral relations.

It is with satisfaction that I recognize BRADUTCH's commitment to the promotion of small and medium Brazilian entrepreneurs in the Netherlands (MKB). In February 2019, BRADUTCH organized the first Brazilian MKB fair, with the support of the Brazilian Embassy and the Consulate-General of Brazil in Amsterdam. The MKB fair was an event of significant meaning for the Brazilian entrepreneurial community. The initiative gathered over 100 people representing many business segments: horeca, beauty parlors, and liberal professionals, among others.

I also would like to underscore the outreach promoted by BRADUTCH's recent opening of representative offices in six Brazilian states- Ceará, Goiás, Rio de Janeiro, Santa Catarina, São Paulo, and Tocantins-, as well as in the Federal District, Brasília. Together with the Dutch-Brazilian Chamber of Commerce (São Paulo), they will undoubtedly contribute to open new avenues for companies interested in pursuing business opportunities both in Brazil and in the Netherlands.



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I am convinced that the unwavering support given by BRADUTCH to both business communities, as well as its positive contribution to the overall business environment will further consolidate the cooperation and partnership to the benefit of Dutch-Brazilian economic ties.

Yours sincerely,

Regina M. C. Dunlop

Regina Maria Cordeiro Dunlop
Ambassador